



GET LEADS

FROM A LINKEDIN NEWSLETTER

ARE YOU A MEMBER?

Join The Creative Agency Clique. Facebook Group For Creative Agency Owners



- Join us on Thursday for a Livestream Training on this workbook, and a new training every Thursday specifically for creative agency owners.
- An engaged and supportive community of creative agency owners to network with and bounce ideas off of...
- Ready-to-use templates, library of trainings, and free resources...
- Free copy of my best-selling book, The Agency Blueprint...
- AND SO MUCH MORE!

[CLICK HERE TO GET GROUP INVITE + FREE BOOK](#)



QUICK START

STEP 1

On your homepage, click on “Write an article” and select “Write newsletter” in the publishing tool.

STEP 2

Add the headline and description of your newsletter.

STEP 3

Write your newsletter content.

PICKING THE RIGHT NAME



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CRAFTING A COMPELLING DESCRIPTION



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FIND QUALITY & ON BRAND IMAGES



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CREATE VALUABLE CONTENT



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PUBLISH REGULARLY



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WRITE HEADLINES TO GET CLICKS



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ALWAYS INCLUDE A CALL TO ACTION



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NOTES





**WANT MY HELP
IMPLEMENTING
THIS TRAINING?**

[CLICK HERE FOR A FREE
PROFITABILITY ACCELERATOR CALL](#)